



Does your business have the key to turn raw data into accessible, actionable information?

An organization can have all the data in the world, but it's virtually worthless unless it accelerates decision-making and provides insights for improved performance and profitability. Cintra's Business Intelligence Solutions extract meaningful information from your disparate raw data, giving you the roadmap to understand key performance indicators, spot new business opportunities, and forecast market trends beyond the horizon. Information is captured from multiple sources, transformed, and securely stored in a central database. Now you can analyze data on finances and profitability, customers and vendors, marketing and sales effectiveness in an easy-to-navigate format.

Cintra looks beyond the traditional BI solution model to include database, server and storage design and implementation to ensure your data warehouse and business intelligence systems provide maximum performance, scalability, and availability.

With Cintra Business Intelligence Solutions, you'll have:

- Easy access to better information for managing your business
- Improved data quality
- A real-time view of key performance indicators with the click of a mouse
- Instant knowledge of how your business measures against the competition
- Accelerated decision making power by harnessing your organization's wealth of available data
- A stronger competitive edge by building detailed profiles from customer demographics and buying habits
- Greater efficiencies from standardized reporting and increased reporting speed across your organization

Cintra' BI Technology Focus

Oracle Business Intelligence Suite: A comprehensive suite of enterprise BI products, delivering interactive dashboards, full ad hoc, proactive intelligence and alerts, enterprise and financial reporting, real-time predictive intelligence, disconnected analytics, and more.

Hyperion Essbase: A powerful OLAP server that is ideal for developing forward-looking applications such as forecasting, scenario modeling, and "what-if" type analysis.

Cintra Custom BI Portal: Cintra's own open source Java-based BI solution with Security Model, Web Interface, dashboards, and ad hoc reporting.

Business Intelligence Solutions

Cintra Business Intelligence: Key Offerings

Cintra's Business Intelligence Architecture Assessment

Cintra develops recommendations for business intelligence tools, standards, policies data quality and governance by assessing business needs, then delivering value based on:

- Interviews we conduct with business and IT staff to determine current capabilities and document stakeholder requirements
- Our recommendations for tools, standards, policies and governance
- The engagement guidelines and project scope we develop and document
- Our identified and documented product and project assumptions
- Our determination of project team members, roles, responsibilities and tasks

Enterprise Performance Management

Cintra's Enterprise Performance Management offerings capitalize on the organization's existing business intelligence foundation and populate missing components to deliver information in new, more efficient ways. The Cintra team:

- Identifies and documents requirements including key performance indicators
- Captures required data needed
- Constructs corporate dashboards or scorecards to deliver key performance indicators

Solution Implementation

Following a detailed assessment, Cintra leverages the strengths of our solution architects and engineers to implement a comprehensive business intelligence solution. Utilizing proven processes and superior technical skills, our team ensures a business intelligence solution that delivers results and meets your specific business requirements.

Ready to maximize the value of your business intelligence? Find out more about Cintra's Business Intelligence Solutions by calling 1-866-245-0881 or visit www.cintra.com.



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